

NeuroStar® Treatment Session Pricing

NeuroStar Treatment Session pricing is now simple, transparent, and volume based. Your NeuroStar treatment session price for each calendar quarter is determined by your previous quarter treatment session spend. Purchase any amount of Treatment Sessions per order. Pricing effective April 1, 2021.

NEUROSTAR TREATMENT SESSION PRICING GRID

Previous Quarter Total NeuroStar Treatment Session Purchase	Current Quarter Treatment Session Price*	Current Quarter Precision Pulse Level	Precision Pulse Co-op Marketing Maximum co-op advertising quarterly reimbursement
\$50,000 or more	\$60	Star	\$10,000
\$25,000 - \$49,999	\$65	Premium	\$5,000
\$15,000 - \$24,999	\$70	Advanced	\$2,500
\$10,000 - \$14,999	\$75	Preferred	\$1,000
\$5,000 - \$9,999	\$80	Professional	\$500
<\$5,000	\$98	N/A	\$0

BUY IN OPTION - Effective Feb. 1, 2021

Minimum # of Treatment Sessions (must be purchased in one order)	Total Treatment Session \$	Price per Treatment Session
835	\$50,100	\$60
385	\$25,025	\$65
215	\$15,050	\$70
135	\$10,125	\$75
63	\$5,040	\$80
< 63	< \$5,040	\$98

At any time, you may place a single order of NeuroStar Treatment Sessions according to the table below and receive the corresponding price. Your price per NeuroStar Treatment Session will then be locked for the existing quarter AND through the next quarter.

Example Pricing Scenario:

- Buy 215 sessions in mid-Feb in one Buy-In order
- Price for that order is \$70 per treatment session
- Price then will be locked at \$70 until the end June (unless you place a larger order in that timeframe that would get you to a higher level/lower price)
- Then, in July Q3 your pricing will be established based upon your total spend in Q2 (April/May/June) and the corresponding Precision Pulse Level achieved

* The NeuroStar Quarterly Treatment Session Pricing program supersedes all previous pricing programs. All written pricing contracts will be honored until expiration, but customers will not be entitled to the pricing set forth herein until the expiration of such contract. Customers in a valid written pricing agreement may continue until their contract expires OR choose to exit the agreement and use the new NeuroStar Quarterly Pricing after April 1, 2021. Contact your NeuroStar Practice Consultant or Customer Support to cancel your treatment session pricing contract prior to expiration.

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